

Amore^e PSICHE

A Tale of Love Told Through Texture



 **SABO**
CHEMICAL VALUES

The STORY

A Tale of Love, Trials, and Divine Union

Deep within *The Golden Ass*, also known as *The Metamorphoses* by Apuleius lies the enchanting tale of Amore e Psiche (Cupid and Psyche), a myth so rich in symbolism that it has captivated audiences for centuries.

It tells the story of **Psiche**, a mortal woman of extraordinary beauty, so divine that men worship her instead of Venus, the goddess of love.

Jealous and enraged, Venus sends her son Amore to make Psiche fall in love with a monstrous creature. However, **struck by her radiance**, Amore himself falls hopelessly in love.

Psiche is whisked away to a mysterious palace, where an **invisible lover** visits her every night, showering her with love but forbidding her to see his face. Though happy, she is plagued by curiosity and her jealous sisters' manipulations. One fateful night, she betrays the trust of her unseen lover and, by the glow of an oil lamp, discovers that he is none other than Amore himself. A drop of hot oil wakes him, and feeling deceived, he flees.

Desperate to win him back, Psiche endures a series of cruel and near—impossible tasks imposed by Venus: sorting mountains of grains, fetching golden fleece, collecting the black waters of the Styx, and even descending into the Underworld to retrieve a fragment of Persephone's beauty. With divine help, she overcomes each trial, but curiosity once again tempts her—she opens Persephone's box, falling into a deep, death-like sleep.

Moved by her suffering, **Amore revives Psiche** and pleads with Jupiter to allow their union. The god agrees, granting Psiche immortality, and she ascends to Olympus, where she and Cupid are finally wed in divine harmony.

Their love is crowned with the birth of Voluptas (Pleasure)—a symbol of joy born from the union of love and the soul.

A tale of desire, betrayal, resilience, and transcendence, Amore e Psiche explores the trials of love and the soul's journey toward enlightenment, making it a timeless allegory of passion and transformation.

The FORMULA

Amore e Psiche is a dual-texture formula: a transparent hydrogel and a marble-like translucent emulsion.

Encased in an elegant dual-chamber packaging, the two distinct formulations remain separate, waiting for the moment of their fusion.



The PROTAGONISTS

Amore **The Light Transparent Gel**

- Transparent gel with ozonic notes
- Light texture
- Natural Origin Content (NOC): 99,02%

Key Ingredients:

- **SABOSOL RF MB** as skin barrier enhancing solubilizer.
- **SABOCARE® PG6L MB** as natural hydrophilic emollient with high HLB.

Sensory Experience: A weightless, silky gel that melts into the skin like a caress of wind. Fluid and refreshing at first creates a sensation of comfort and radiance.

Fragrance – Amore’s Essence: An ozonic, airy scent that evokes purity and infinity.

Symbolism: Amore’s love is unseen yet omnipresent, a force that dissolves barriers and illuminates Psyche’s path. This gel embodies that ethereal presence, leading to unity.

The PROTAGONISTS

Amore The Light Transparent Gel

- Transparent gel with ozonic notes
- Light texture
- Natural Origin Content (NOC): 99,02%

TRADE NAME	INCI NAME	%
—	<i>Aqua</i>	To 100
—	<i>Hydroxyacetophenone</i>	0,50
—	<i>Trehalose</i>	3,00
—	<i>Tamarindus Indica Seed Gum</i>	0,20
—	<i>Cyamopsis Tetragonoloba (Guar) Gum (and) Xanthan Gum (and) Lecithin (and) Agar (and) Sclerotium Gum</i>	0,4
SABOSOL RF MB	<i>Coco-Glucoside (and) Squalane (and) Sodium Surfactin</i>	0,5
SABOCARE® PG6L MB	<i>Polyglyceryl-6 Laurate</i>	1,5
—	<i>Butylene Glycol</i>	4
—	<i>Parfum</i>	0,5

The PROTAGONISTS

Psiche

The Marble-like Translucent Emulsion

- Semi-translucent light emulsion and floral notes
- Marble-effect with golden pearls
- Natural Origin Content (NOC): 98,99%

Key Ingredients:

- **SABOSOL RF MB** as skin active translucency factor and co-emulsifier together with **SABOSORB MO MB**.
- **SABODERM CVC MB** and **SABODERM MLC MB**, with medium spreading and a velvety but nourishing skin feel which embraces the skin.
- **SABOSOFT RP**, a natural texturizing agent derived from rice starch that creates a marble effect alongside pearls while delivering a velvety-powdery skin feel.

Sensory Experience: A velvety translucent emulsion that glides onto the skin with an enveloping coolness, evoking the stillness of the night before transformation. Its silky texture caresses the skin, leaving behind a soft, refined glow. Delicate golden pearls are suspended within the formula, shimmering like hidden wisdom waiting to be revealed. These micro-reflectors subtly enhance the skin's radiance, symbolizing the divine light Psiche discovers within herself.

Fragrance – Psiche's Essence: A floral bouquet of white blossoms, soft violet, and creamy iris, evoking innocence and evolution. As it warms on the skin, its scent unfolds like a soul awakening to love's power.

Symbolism: Just as Psiche's trials lead her to transcendence, this gel represents her journey—mysterious, luminous, and evolving. The golden pearls symbolize the light she carries within, waiting to shine.

The PROTAGONISTS

Psiche

The Marble-like Translucent Emulsion

- Semi-translucent light emulsion and floral notes
- Marble-effect with golden pearls
- Natural Origin Content (NOC): 98,99%

TRADE NAME	INCI NAME	%
—	<i>Aqua</i>	86,30
—	<i>Hydroxyacetophenone</i>	0,50
—	<i>Caesalpinia Spinosa Gum</i>	1,00
SABOSORB MO MB	<i>Sorbitan Oleate</i>	1,50
SABOSOL RF MB	<i>Coco-Glucoside (and) Squalane (and) Sodium Surfactin</i>	2
SABODERM MLC MB	<i>Myristyl Lactate</i>	1,5
SABODERM CVC MB	<i>Coco-Caprylate/Caprates</i>	1,5
—	<i>Mica (and) Titanium Dioxide</i>	1,2
SABOSOFT RP	<i>Oryza Sativa (Rice) Starch</i>	3
—	<i>Parfum</i>	0,5
—	<i>1,2-Hexanediol (and) Caprylyl Glycol</i>	1



The MOMENT OF FUSION

Application: Layering, first applying a drop of Amore, then placing a drop of Psiche on top, applying them in an overlapping manner, like two concentric circles.

Sensory Experience: As the two formulations blend, their textures evolve into a silky semitranslucent emulsion—cool and dewy at first, then melting into a nourishing, luminous veil. The skin is left soft, radiant, and kissed by light.

Fragrance Evolution: The fusion of floral and ozonic notes creates a celestial harmony—an airy, delicate scent that lingers like the memory of a divine embrace.

Symbolism: The final transformation mirrors Psiche's ascension and the lovers' eternal bond. The once-separate elements unite, dissolving into something new, radiant, and immortal—just like their love.

Amore e Psiche represents not just a formulation—it is poetry in motion, a love story woven in texture, light, and fragrance.

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