

Sabo invests some working hours of its employees to help underprivileged families

SABO, a leading company in the chemical-industrial sector, specialised in the production of additives for polymers, ingredients for cosmetics, additives for animal nutrition and for numerous industrial applications, signs a Memorandum of Understanding with the Municipality of Bergamo and the Banco di Solidarietà Association.

The company's project is part of a wider framework of sustainability initiatives aimed at improving the quality of life not only for its employees, but also for the community, promoting a more active and aware citizenship.

Bergamo, 28th April 2023 - From the offices in Bergamo and Levate, SABO employees set off twice a week to visit Banco di Solidarietà in Borgo Palazzo, Bergamo.

As part of the *SABO for Social* project, the "**Volunteers for a Day**" solidarity initiative, created in close collaboration with the **Department of Social Policies of the Municipality of Bergamo** and the **Banco di Solidarietà Onlus association of Bergamo**, aims to contribute to the implementation of social activities aimed in particular at the most vulnerable and disadvantaged sections of the local community, by offering some of its employees' working hours to prepare and distribute food parcels in every part of the city.

"We believe in the value of the people who work in our company and that is why we were keen to launch this project, which encourages and supports our employees to put themselves at the service of the local community, carrying out activities that can improve the quality of life of the most vulnerable people", says Germano Peverelli, CEO and Chairman of the Board of Directors of SABO S.P.A.

"When we told our employees about this volunteering opportunity", adds SABO's CEO, "we received dozens of applications: this shows that our employees are aware of the needs of the population and are willing to make a tangible commitment: an added value that the company wants to invest in and share with its territory."

In fact, more than 70 employees have signed up for the initiative, which will run until the end of the year, using a modern tool specially prepared by the company to organise their day as a volunteer, sharing the experience with another colleague and a volunteer from Banco di Solidarietà in Bergamo: an opportunity to stimulate team building for an equally enriching common purpose.

"Volunteering is a feature of our territory's identity. In recent years, it has developed into a unique and highly distinctive phenomenon. The ongoing experience of SABO's employees shows that this commitment, understood as a form of widespread civic spirit, is the expression of a great desire, but also a necessity, to participate in social life in a useful way and to promote the creation of public-private and inter-institutional networks, in which I firmly believe and which we need.

I am also very pleased that the recipient of the volunteer hours is Banco di Solidarietà, an association that is one of the main interlocutors with which the city council develops and implements food solidarity policies in favour of the most vulnerable people in the town." Marcella Messina, Councillor for Social Policies of the Municipality of Bergamo.

SABO represents a business model that is increasingly in tune with the times and is also being adopted by other large companies that, through their involvement in sustainable and supportive projects, are making a tangible commitment to a corporate policy of social responsibility, while at the same time fostering a sense of cohesion and belonging among their employees.

"By participating in the activities promoted by the Banco di Solidarietà in Bergamo, SABO's employees have shown great enthusiasm and commitment, immediately understanding the



added value of this experience, of rolling up their sleeves and helping 650 disadvantaged families, including some who have fled the war in Ukraine, knock on their doors with a special gift, the hope of a better life.” Antonella Rossi, Provincial Director of Colletta Alimentare and a volunteer at Banco di Solidarietà Onlus in Bergamo for over 25 years, says that there is often an empathetic relationship between volunteers and families.

Among the company’s welfare projects, SABO has launched prevention campaigns and personalised check-ups, information sessions in collaboration with LILT Onlus Bergamo (Italian Association for the Fight against Cancer) and an expert nutritionist, so much so that for the seventh consecutive year it has been awarded the WHP certification, which recognises the company as a workplace that promotes people’s health and well-being. - www.sabo.com

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